

PROPOSAL FOR GROUPS AND/OR INDIVIDUALS

Chieri, wines and passion

The passion, the same that the large companies of Chieri still feel about producing the culinary excellence at 0 km.

Our tour starts discovering the Turin hills that offer a landscape of great beauty among gentle hills, ancient villages, castles and farms. It is just all over the hilly area that the **Freisa di Chieri** DOC is grown, a famous old wine, ruby red but not too intense, with characteristic aroma of raspberry and violet and a dry or sweet, fresh and pleasant taste. Visit of one of the most important wine cellars of Chieri and tasting of Freisa Secco, Freisa Superiore (aging of 1 year) and Freisa Amabile accompanied by the typical **Rubatà of Chieri** the breadstick prince of Piedmont cuisine, unique in history, shape and taste.

Then visit of the downtown of **Chieri**, which is a big surprise thanks to its range of proposals: a walk in the old town to discover the architectural and artistic excellence including its starting point, i.e. the Cathedral, one of the most important in Piedmont, the Jewish Ghetto, the historic medieval borough, the places where Don Bosco lived or where the textile industrial sector of Turin is born. You will have the opportunity to dine in the many restaurants and satisfy the curiosity for the renowned Piedmont cuisine.

In the afternoon visit of the **Martini & Rossi**, the multinational famous mainly for the vermouth, the pre-dinner drinks Martini and for sports and cultural sponsorships. Thanks to the merger with Bacardi Group in 1993, with which it forms now one large production, sales and distribution entity, the Bacardi-Martini Group is now the third group in the world in the ranking of alcoholic beverage manufacturers. In its ancient cellars with their exposed bricks there is one of the world's most important collections of History of Oenology. Its extraordinary heritage consists of over 600 pieces, going from the ancient greek-Latin world to the middle of the last century: 2000 years of wine history, with absolute beauty and value symbols; the tour will end with a special tasting of cocktails served at the Martini Store.



**FREISA
DI CHERI**

DENOMINAZIONE DI ORIGINE PROTETTA

FRIZZANTE

INDIVIDUAL PRICE: € 32

(minimum number: 2 paying participants)

THE PRICE INCLUDES:

- visit of the City of Chieri using some information documents;
- guided tour and tasting at the winery Freisa
- visit with audio guide and tasting at Casa Martini & Rossi
- Service charges and VAT

THE PRICE DOES NOT INCLUDE:

- the transfer, we can issue a quote at the express request of the group/individual;
- extras, tips and what not explicitly mentioned in "THE PRICE INCLUDES".

NB. THE TOUR ON REQUEST CAN BE ORGANIZED WITH AN ACCOMPANYING CERTIFIED GUIDE

INFORMATION ON TOURS, PACKAGES, SPECIAL NEEDS AND RESERVATIONS:

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